

# public address

INFORMATION BULLETIN OF THE STUDENTS' SOCIETY

## First "Conference on Teaching Affairs" begins on Wednesday

Delegates will gather here October 19 - 22 for the McGill Conference on Teaching Affairs to discuss learning and communication problems and examine the adequacy of modern knowledge in dealing with them.

This conference, under the chairmanship of Sharon Axler, will be the first on contemporary educational technology to be initiated by students.

Delegates will consist of students and faculty members from McGill, other Canadian universities, and American universities, as well as staff training personnel from industry. Planned are: panel discussions, lectures, films, seminar sessions and an exhibit. This exhibit will be composed of audio-visual apparatus and publications from research centres in the United States and Canada.

The application of some of the hardware will be studied in workshop sessions and there will be a combined exhibit of programmed material.

Principal speakers will be Dr. Israel Gold-diamond from the Institute of Behavioral Research, Silver Spring, Maryland, Patrick Beatts from IBM in San Jose, California, Dr. Harvey Block from the Institute for Research in Behavioral Technology, Morgan State College, Maryland, Dr. Frank Koen from the Centre for Research on Learning and Teaching, University of Michigan, and André Juneau, counsellor to the Ministry of Education of Quebec.

MCTA is an effort to verbalize the demand for better education. In presenting the perplexing questions which modern education encounters, it is hoped to discover some of the keys to better learning.

"A generation is waiting. They are counting on us. They arrive at a decisive moment in human history, faced with a formidable demand to know more things, to know them better, and sooner than preceding generations. They are faced with the sea of information that modern life demands. They must master it or drown..."

"What is teaching? What is learning? These are the burning questions of our era."

These opening words of Claude Jutra's film "Comment Savoir" will mark the opening of the Conference. Brochures describing the various events of the Conference are available in Room 411 of the Union.

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bloodier than ever**

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**Applications open for  
international meets**

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**Be the first on your block !**

# CUSO and WUS

If you seek challenge and adventure and are interested in what's happening in the rest of the world, you should know about C.U.S.O. (Canadian University Service Overseas) and W.U.S. (World University Service).

These are two organizations on campus who make it their business to utilize a great variety of resources made available by the student population. While these two groups have somewhat different aims and use different techniques to achieve their particular objectives, their broad goals are basically similar — namely, to provide students with an opportunity to learn while making their contribution to developing areas.

C.U.S.O. is concerned chiefly with human and technical resources. It is a recruiting agency that sends college graduates overseas to serve as teachers, doctors, nurses, architects and almost any other kind of skilled worker. A C.U.S.O. volunteer may find himself in any one of a vast number of situations from teaching mathematics in the rural areas of

Sarawak to planning housing projects in Kenya.

The volunteer, however, has a large degree of choice in these matters, depending upon his qualifications and where his skills are most needed. The term of service is two years. Anyone who is interested in adding two years of adventure to his life should call VI 2-1156.

If you are not a graduate and are not planning to graduate in 1967, you can still be active in the C.U.S.O. educational and publicity programme. These programmes are an essential agent of C.U.S.O. for the step up recruitment, and help make the university community more sensitive to some of the problems that C.U.S.O. and the host countries are up against.

Your help is in great demand. There is opportunity for you to take an active role in planning C.U.S.O. programmes on campus. Also, C.U.S.O. is looking for people in 1st, 2nd and 3rd years to learn about how the local committee operates so that they can fill the top executive positions

next year and in the years after. For further information come to Room 412 (University Centre) or telephone VI 2-1156.

W.U.S. is concerned chiefly with material resources, such as books, medicine, food, housing, hard cash and anything that is essential to an individual's career of study. It is the belief of W.U.S. that no one who has the mental capacity for study should have to go without university education because he is without the financial means and supplies. The organization, therefore, works to help achieve the goal of universal accessibility to education.

Some techniques of fund raising are Treasure Van (sale of goods from all over the world, November 21-25), SHARE (a programme of canvassing for donations) and a book drive. Other methods run from auctioning professors to holding concerts. Once the money is collected, it is sent to the international W.U.S. secretariat in Geneva. Every two years there is an international congress which de-

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**Market day in Chile**

# Pre-University Affairs

## *— encourages high school students*

During the past three years, McGill students have taken an active interest in the welfare of high school students and have planned several projects aimed at providing them with academic help to encourage them to attend university and make their integration upon arrival a healthy and painless one.

It is a sort of Pre-Freshman Reception that the Pre-University Affairs Committee provides, presenting its three main projects: 1. High Schools Tutorials 2. High School Visiting Programme 3. "The McGill Scene", to the secondary schools in and around McGill.

The oldest of the programmes is High School Visiting, now entering its fourth year. All schools on the Island and within a 60 mile radius will be contacted and those wishing to participate (about 36 this year) will be sent a speaking team of two McGill Students equipped with a slide show, copies of the Daily, and the Student Handbook. The speakers will informally address the 10th and 11th grades on the in-

tricacies of university life in general, and will answer questions about McGill in particular.

"The McGill Scene" is a newspaper produced 5 times during the academic year and distributed to 12,000 high school students in Quebec and other provinces. Articles about major campus events and developments in the student world (free education, Viet Nam, CYC, etc.) appear with the objective of providing an in-depth look at a university (McGill) and its activities.

High School Tutorial is strictly a welfare project. In its second year of operation, it is designed to offer academic help to needy Montreal high school students unable to afford professional tutoring. Volunteer tutors are recruited from all faculties and years. Tutoring is one hour per week; and transportation for the tutors is provided. These tutoring jobs are interesting and challenging, since the high schooler often requires motivation and en-

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## public address

INFORMATION BULLETIN OF THE STUDENTS' SOCIETY

## WHAT WE ARE... WHY WE'RE HERE

Towards the end of last year, it became apparent that a dichotomy existed between the Student Government and the student body at large. This situation reached critical proportions when important issues such as UGEQ were fought totally on emotional grounds. Information and Public Relations was founded at that time in an effort to make the facts available on such issues.

This then, is the purpose of our news bulletin: to inform the student body on important campus activities, and to publicise what is important in the realm of student affairs.

To obtain news coverage of Students' Society events held at McGill, the Info. & P.R. Bureau will be beginning a system of press releases and weekly newsletters to be sent to the news media. Close contact with press circles and public relations will increase the importance of McGill's Student Society.

The Info. & P.R. Bureau will give publicity to important activities on the campus, including such projects as the McGill Conference on Teaching Affairs, Course Design and others. All organisations seeking publicity for their events (bringing noteworthy speakers to McGill, conferences, political movements) are asked to contact us in Room 409 of the Union or at local 68. We will be pleased to aid any organisations as well as we can, provided that we are given sufficient notice.

A receptionist in Room 409 will be on hand to help in any possible way, and a calendar will be hung to record all upcoming events. This operation will facilitate our planning of both press releases and the newsletter.

All submissions to public address should be handed in to Room 409 at least one week before they are to appear.

The next edition of PUBLIC ADDRESS will appear on October 26, and the deadline for that issue is Thursday, October 20, 1966.

Leon Gold, Director  
Bruce Bienenstock, Managing Editor

# BLOOD DRIVE

Guests of honour at opening ceremonies was Dr. H. Rocke Robertson, McGill's principal and vice-chancellor, and Robert Lynch Staunton, special emissary from Montreal's mayor, Jean Drapeau. Ceremonies began at 1 PM in the afternoon.

The Blood Flood collects more blood than any other sustained clinic in North America, surpassing all other university efforts and exceeding in total amount even the Mayor's Clinic. The blood collected supplies all Montreal hospitals for one week. Any fresh blood not immediately used by hospitals is converted into plasma and serum in order to avoid any waste.

The Blood Flood began as a trickle way back in 1949, and took place in the basement of the Old Union on Sherbrooke street. That year it took in between two hundred and five hundred pints. Since that somewhat inauspicious beginning, it has since grown to occupy the ballroom and two adjacent lounges in the new Union on McTavish Street.

Last year, some 4200 pints were collected, representing approximately 33 per cent of the student bo-

dy. This year, Sue Rittenberg, first woman chairman of the Drive, has announced the clinic's goal to be 5000 pints. Because of the Blood Drive's beneficial nature of the entire community, citizens are urged to donate if possible. The evening clinics are intended for the general public as well as students and faculty.

Appointment booths for the clinic have been in operation for a week and are expected to reduce the lengthy lines and confusion of previous years to a minimum. The clinic itself operates as follows: the prospective donor files past a table where he is given a test to determine his blood type. He is then led to a bed where an experienced Red Cross volunteer, the only non-McGill participant, painlessly extract approximately a pint of blood.

The donor is then assisted to a recovery bed where he rests for a short time. He is then at liberty either to leave or to partake of the myriad refreshments offered by this year's clinic.

For the first time, lunches and dinners, the latter only during the evening clinics, will be available to donors gratis at the Café Sanguine, established through the generous donations of local food corporations. The full-course meals, served from 12 - 2 pm and

5:30 - 7:30 pm, include hot soup, sandwiches, cold cuts, soft drinks, dessert, and coffee. Benefactors in Steinberg's, Cantor's, Weston's and Steinberg's Cantor's, Weston's and Ben's. As in previous years, soda, coffee, and doughnuts will be offered at all times.

Chairman of Prizes Don Devine revealed that this year's prize list is extremely lengthy. It includes a number of bonds worth up to \$100 each, gift certificates in varying amounts, a made-to-measure suit



Sorry, but not everyone will be a nurse. He's far too occupied to be chairman of Blood Drive.

**McGill's seventeenth annual Blood Drive officially opened yesterday. This year, clinic hours are unusually flexible. Two evening clinics are scheduled for Friday and the following Tuesday when facilities will remain open until 9 pm. On Monday, October 17, the clinic will give priority to faculty members from 6 to 7 pm.**

from Ben Berke, a ski weekend at the Laurentide Inn with the use of a Buick Riviera from Midtown Motors, Ltd., a number of sweaters, scarves, and other apparel and as special grand prize, a trip via Air Canada to any North American location they serve. In addition, countless small prizes will be awarded during clinic hours. A special prize for faculty members will be given this year.

This year violent battles are expected to erupt between the

aristocratic Artsmen and the powerful Plumbers in their endeavour to gain possession of the wandering White Russian Bloody Boris.

Bloody Mary and the Clot, annually awarded to the bloodiest residence and fraternity, respectively, will again be on hand this year, unless they are stolen, as they are every year. The residence with the highest percentage of donors will receive a generous supply of Molson's Export.

Events designed to increase enthusiasm among students are very much in the offing. On Friday, October 14, the famed Drolettes, those captivating co-eds, will appear at the Hyde Park forum to sing and dance the renovated Blood Drive Song.

A grand parade, down Graduate's Row, along Sherbrooke and up McTavish, will kick off opening ceremonies. The cavalcade will consist of motorcycles, Chevrolet Camaros, a fire engine and Cyclone train, all complete with countless Drolettes.

Unfounded rumours have been circulated to the effect that the cross on Mount Royal will burn red for the duration of the clinic. Responsible spokesmen for the Drive have, however, completely denied this to be true.

Also, Sue Rittenberg, with Daniel Lack, vice-chairman of the Drive, will appear on CFCF (Channel 12) to discuss the operation of the clinic and its inherent trials, tribulations and rewards with Joan Clarkin, McGill alumnus and the show's hostess.

During the half-time show in McGill's homecoming football game against Toronto, a Blood Drive parade consisting of at least ten convertibles with a bevy of beautiful girls will remind tardy would-be donors to drop in and drip.

One of the high spots of the campaign is the auctioning of the Drolettes to groups of students. A radio personality will be present to hand down the entire group of Drolettes, one at a time, to those groups who pledge the largest numbers of pints. Rules, unfortunately, only allow coffee dates.

Assisting Miss Rittenberg and Mr. Lack with organisational aspects are: Robert Leclerc, Lawrence Edcovitch, Bob Steinman, Pari-Pat O'Boyle, Jill Johnson, Janet Zaitlin, Dave Finkelstein, Sandy Meakins, Liz Wilkinson, Myrna Dolansky, Barbara Hockenstein, George Newman, and Larry Raphael.



be served by this extraordinary Sue Rittenberg, chair-

## First Canadian participant:

# McGill on "College Bowl"

Four students have been chosen to represent McGill on "General Electric College Bowl", a program which will be shown on NBC TV at 5:30 PM Sunday, October 23rd.

Ray Lukens B.A.2, Sema Penner B.A.4, Ken Piafsky B.Sc. 4 and Julius Gray B.A.2 will form the first team outside of the U.S.A. to participate in this show. They are also the first team to appear under the sponsorship of someone other than the university itself. The McGill team is appearing under the auspices of the External Affairs Department of the Students' Society.

The four, accompanied by their coach, Prof. R. Vogel, Chairman of the History Department, will spend the weekend in New York, staying in the Warwick Hotel, seeing a Broadway Show of their choice, and taping the show.

A 60-second film has been produced about McGill for use during half-time intermission. It will feature familiar buildings and sites such as the Roddick Gates and the new McIntyre Medical Sciences Centre. The Students' Society, with the aid of the Graduates' Society, will bear the expense of the movie short.

The final four beat out 69 other applicants for the honour of representing their college. The screening process under Alan Kirshen consisted of four stages. The 73 were first broken down into groups of 5 and tested orally for speed. 26 were selected and tested verbally for complementary knowledge. The final 16 were paired as teams and cuts were made until the final 4 remained. In the event that something should happen to one

of these 4, Michael Layton and Deena Eliosoff were also chosen.

They will compete for a \$15,000 scholarship and if they

win will return the following week to continue and perhaps join 21 teams who have retired as undefeated champions after 5 games.

## *Internal Affairs revamps for future*

The Students Society of McGill University has become a large and complex organization in the past few years. The reasons for this are due to increased enrollment and a greater percentage of students becoming directly involved in extra-curricular activities.

Perhaps the most important factor in the enlargement of the scope and magnitude of Students Society operations is our new building — the University Centre. A far cry from the Old Union building on Sherbrooke Street, the University Centre offers a meeting place for every club and society on campus, as well as an informal gathering place for students in general. In other words, the University Centre has become the focal point of campus activity.

The building itself is under the jurisdiction of the University Centre Committee, which is composed of the President, Internal Vice President, Secretary-Treasurer, and the Building Manager. This committee meets at least once a week and is responsible for issuing policy regarding building operations.

Reporting directly to this group are a number of smaller committees, including those responsible for printing services and cafeteria operations which are now in the process of forming. Reporting indirectly (through the Internal Vice president) are the groups directly strictly in the Internal Affairs Department. They are :

1. The Financial Affairs Committees, which will assist clubs and societies on bookkeeping, invoicing, or budgetary problems.
2. The Library for Student Publications Committee, which will attempt to organize a library having on file newspapers and periodicals from campuses across North America.
3. The Student Co-op Committee — to look into the possibility of establishing at McGill a co-operative store furnishing goods at reduced prices to students.
4. The Bookstore Committee — to offer advice and recommend improvements in the Bookstore operations.

# APPLICATIONS OPENED FOR MAJOR CONFERENCES

The Students' Society has been invited to send delegates to the following conferences : Association of College Unions, and the Eighteenth Student Conference on United States Affairs.

Information and application forms may be obtained at the Student Council office. The invitation is extended to the entire student body. The deadline for applications is October 14, 1966 at 5 pm.

## 1. Association of College Unions International Region II

to be held at

WATERLOO LUTHERAN UNIVERSITY

October 21-23

THEME : The Union : Today's Challenge,  
Tomorrow's Changes  
3 Delegates Required

## 2. Eighteenth Student Conference on United States Affairs.

to be held at

United States Military Academy  
West Point, N.Y.

November 30th - December 3rd.

THEME : United States Affairs  
2 delegates required

## Cuso and Wus

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cides on which projects, in countries around the world, the funds will be spent.

Like C.U.S.O., W.U.S. runs educational and publicity programmes which need the support of interested students. W.U.S. also is looking for undergraduates who can move in to fill the upper executive positions. W.U.S. (and C.U.S.O. as well) are working with many other societies on campus, such as the International Students Association and the Sociology — Anthropology Society.

This means that an imaginative person with organizational skills has a vast range of resources to tap in building effective programmes for education and publicity. If you are interested in more

## Pre-University Affairs

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courage as well as academic instruction.

Pre-University Affairs, aims to attack the problems of education close to their roots. Perhaps college students can do more for the universal accessibility of education by working constructively on programmes such as these than by marching in protest.

Anyone interested in participating in any of these programmes is invited to reach those guiding the Room 412,

information, come to Room 412 (University Center).

Watch for announcement of W.U.S. and C.U.S.O. meetings in the McGill Daily. Bring your ideas along where they are greatly needed.

project in University Centre (noon hours) (288-4231, Ext. 67) or call Bill Barakett at 845-1300.

McGill Conference  
on Teaching Affairs

NEEDS VOLUNTEERS  
FOR

typing, registration,  
refreshments

CONFERENCE:  
OCTOBER 19 - 22;  
PREPARATION: NOW

Apply Lucy Fellowes :  
Union Room 411 or 481-4016

# ACTIVITIES PERSONNEL

Volunteers for various Student Society Committees are still required. Any-one interested in working for the activities listed below should contact the respective chairman. The telephone number of the Uniiversity Centre is 288-4231.

Course Design, Project in ..... John Moore Union, Loc. 66  
932-4319

CUSO & WUS ..... Richard Brecher ", Loc. 67  
738-7732

High School Tutorial Programme ..... Bill Barakett ", Loc. 67  
845-1300

Internal Affairs :  
Bookstore ..... Ian McLean, Internal Affairs  
Cafeteria ..... Vice President. Applications  
Financial Affairs ..... to be left at Union  
switchboard  
Library for Student Publications .....  
Social Committee .....  
Student Co-ops .....  
.....

Information and Public Relations Bureau ..... Leon Gold Union, Loc. 68  
849-2656

Pre-University Affairs ..... Bill Barakett ", Loc. 67  
845-1300

public address ..... Bruce Bienenstock Loc. 67  
489-9289

Social Development ..... Burt Kidd ", Loc. 66  
731-1051

SUNAC ..... Gloria Paugh ", Loc. 67

University Affairs ..... Mark Wilson ", Loc. 66  
842-7003